



**theDesk launches co-working industry's first and exclusive group medical insurance plan for members**

*New offering demonstrates innovation and commitment to adding real business value in the Inclusive Community*

**HONG KONG, 5 March 2019** – theDesk, one of the pioneering co-working spaces in Hong Kong, today announced the launch of the industry's first group medical insurance plan to its members. This exclusive offering from a major international insurer demonstrates theDesk's commitment to fostering an Inclusive Community where theDesk delivers real business value for members and neighbors through facilitating meaningful partnerships.

**Thomas Hui, CEO and Co-founder, theDesk**, said: "The offering of an exclusive group medical insurance plan for members of theDesk further demonstrates the success of our Inclusive Community philosophy, which is to make meaningful connections between our members and neighbouring businesses to help address their respective business needs. We understand that businesses with lean operations may face difficulty in acquiring medical insurance for their employees, so with this in mind, we approached one of the leading insurance providers to explore potential solutions for our members. We are glad to have found a partner who is innovative and flexible, and have tailored the industry's first group medical insurance plan exclusively for our members. We look forward to further collaborating with them and other international institutions to better serve the insurance and financial needs of new economy companies in Hong Kong."

This exclusive group medical insurance plan delivers a flexible business solution to companies that are at different stages of growth. It could benefit the 500+ individuals who work from theDesk's current three locations in Sai Wan and Causeway Bay, while future members who join theDesk – including its fourth location in Admiralty that is set to open in March 2019 – could also enjoy this offer.

"Providing a productive working environment is essential, but we also aim to create a platform that mutually benefits members, neighbors and landlords — a platform that empowers the community to connect, unlock new opportunities, and achieve positive business impact in the neighborhood. This is what we call an Inclusive Community and the unique differentiation of theDesk. Our partnership with a multinational insurer in tailoring a group medical insurance plan for our members is a prime example of us putting this belief into practice," **Thomas Hui** concluded.



### **About theDesk**

As a pioneer in Hong Kong's co-working space scene, theDesk focuses on creating an "inclusive community" by connecting its members and neighbouring businesses for closer collaboration in an increasingly shared economy. With the rise of new disruptive businesses and mindset change on how businesses are run, our founding principles of Flexibility, Productivity and Community enable us to find innovative ways to help our members grow and fulfil their ambitions.

theDesk believes businesses today can only succeed from cross pollination of ideas and close partnerships. Our team strives to facilitate this collaborative environment by always keeping our members' needs at the heart of everything we do. Our multiple locations totalling 64,000 square feet\* allow us to provide the necessary means for our members to concentrate on their goals and prepare for the future.

For more information, please visit [www.thedesk.com.hk](http://www.thedesk.com.hk).

\*As of 5 March 2019. Inclusive of United Centre location set to open in Q1 2019.

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