



theDesk expands presence in Hong Kong with flagship co-working space in CBD

New location helps members tap opportunities from Hong Kong's goal in becoming an innovation and technology hub

HONG KONG, 16 October 2018 – theDesk, one of the pioneering co-working spaces in Hong Kong, today announced the addition of its fourth location. The new 36,000 square feet premises – theDesk's largest co-working space to date – will reside in Hong Kong's central business district, effectively expanding its "inclusive community" to include some of the world's leading corporations.

Set to open in the first quarter of 2019, the new location will occupy an entire floor in United Centre in Admiralty and will become theDesk's flagship premises offering private offices, hot desks, and event space. Its proximity to major financial institutions and professional services firms makes it an ideal base for start-ups, SMEs and multinational companies to explore partnerships with these neighbours.

Thomas Hui, CEO and Co-founder, theDesk, said: "We are committed to finding different ways to support our members' business growth, and we believe the addition of our new location – at the heart of Hong Kong's business district – will provide the Flexibility, Productivity, and Community for our members to access opportunities in one of the world's leading financial and commercial centre."

"And as Hong Kong pushes to become a smart city and set to play a key role in the innovation and technology-focused Greater Bay Area, we are seeing more business opportunities for technology-driven companies. As such, one of our core focuses as we establish this new co-working space is to create the perfect platform for our innovative members to cross pollinate ideas and potentially tackle new business together," **Thomas Hui** added.

"Since founding theDesk in 2016, we are exceptionally proud with our current pace of growth, and we have our members to thank for that. In just two short years, we have grown from our first premises in Sai Wan to adding two prime locations in bustling Causeway Bay, and now we are establishing our flagship co-working space in the heart of Hong Kong. Our dedication to helping our members succeed – from providing the space that enables them to concentrate on their work, to making relevant introductions and matching them with potential business partners – has also been our formula to success. This is prime example of true collaboration, and what we call 'Co-work 2.0.' Our members will always be at the heart of everything we do as we continue to grow and expand our presence, be it in Hong Kong or internationally," **Thomas Hui** concluded.



About theDesk

As a pioneer in Hong Kong's co-working space scene, theDesk focuses on creating an "inclusive community" by connecting its members and neighbouring businesses for closer collaboration in an increasingly shared economy. With the rise of new disruptive businesses and mindset change on how businesses are run, our founding principles of Flexibility, Productivity and Community enable us to find innovative ways to help our members grow and fulfil their ambitions.

theDesk believes businesses today can only succeed from cross pollination of ideas and close partnerships. Our team strives to facilitate this collaborative environment by always keeping our members' needs at the heart of everything we do. Our multiple locations totalling 68,000 square feet* allow us to provide the necessary means for our members to concentrate on their goals and prepare for the future.

For more information, please visit www.thedesk.com.hk.

*As of 16 October 2018. Inclusive of United Centre location set to open in Q1 2019 and partner site Erba Sheung Wan.

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